



2022

# HOLIDAY SPECTACULAR

SPONSORSHIP  
OPPORTUNITIES

GAMES,  
FOOD, MUSIC,  
SANTA, AND  
MORE!

FUN FOR  
THE WHOLE  
FAMILY!

## TWO PARTY LOCATIONS!

**SOUTH CAROLINA**  
DECEMBER 3 | 12-2 PM  
SPARTANBURG, SC  
MARRIOTT ON N. CHURCH

**NORTH CAROLINA**  
DECEMBER 4 | 12-2 PM  
DURHAM, NC  
SHERATON IMPERIAL



**Children's Cancer  
PARTNERS** OF THE CAROLINAS™  
Supporting Families Through the Journey

# ABOUT THE EVENT

*Oh what fun it is... to be a kid during the holidays!*

The holidays are a special time, filled with magic for kids; and for children with cancer, it is no different! In fact, the holidays are an even more special, and sometimes bittersweet, time for families facing a childhood cancer diagnosis -- holidays may be spent in the hospital, away from home, without siblings, and without all the traditions the holiday magic can bring. And, sadly, for some families battling childhood cancer; it may be the last holiday that a holiday memory can be made with the entire family present.

That's why **Children's Cancer Partners of the Carolinas** puts on the **Holiday Spectacular!** A time to ensure that the holiday magic fills the air for these very special families, their children and siblings! The Holiday Spectacular takes place on the first weekend of December; this year on December 3, 2022 (Spartanburg, South Carolina) and December 4, 2022 (Durham, North Carolina). All families that Children's Cancer Partners serves are invited to the location closest to them for an afternoon of fun, food, games, activities, and holiday magic!

*Help us make this holiday season the best yet for  
Carolina children battling cancer*

## PARTY DETAILS

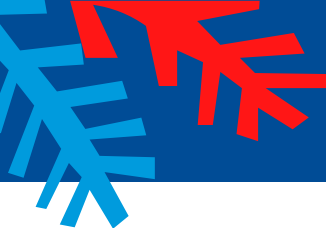
We offer two party locations so that every family can attend throughout the Carolinas! Sponsorship opportunities are available for each state, or you can double your sponsorship reach and sponsor both parties!



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# SPONSORSHIP OPPORTUNITIES

(SOUTH CAROLINA OR NORTH CAROLINA – OR DOUBLE YOUR SPONSORSHIP FOR BOTH PARTIES!)

## PRESENTING SPONSOR

**\$25,000**

- Exclusive naming rights as Holiday Spectacular Presenting Sponsor - name to appear alongside logo
- Logo to appear on event promotions
- Logo on signage at event
- Prominent position on website
- Social media shoutouts
- Named in all media for event
- Opportunity to speak on stage at event
- 6 tickets to event
- Opportunity to provide company promo item in family swag bags

## WELCOME SPONSOR

**\$5,000**

- Signage to display your company as the Holiday Spectacular Welcome Sponsor
- Name to appear on event promotions
- Prominent position on website
- Social media shoutouts
- Greet families and welcome to the event
- Opportunity to provide company promo item in family swag bags

## WINTER TREATS SPONSOR

**\$5000**

- Signage to display your company as the Holiday Spectacular Winter Treats Sponsor
  - Winter Treats include the Hot Chocolate Station and the Gingerbread Cookie Station
- Name to appear on event promotions
- Prominent position on website
- Social media shoutouts
- Opportunity for company to volunteer at these stations
- Opportunity to provide company promo item in family swag bags

## FOOD SPONSOR

**\$15,000**

- Signage to display your company as the Holiday Spectacular Food Sponsor
- Logo to appear on event promotions
- Prominent position on website
- Social media shoutouts
- 4 tickets to event
- Opportunity to provide company promo item in family swag bags

## PHOTOBOOTH SPONSOR

**\$3500**

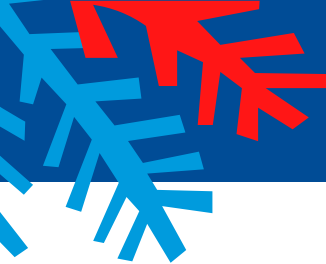
- Signage to display your company as the Holiday Spectacular Photo Booth Sponsor
- Name to appear on event promotions
- Prominent position on website
- Social media shoutouts
- Opportunity to provide custom props
- Opportunity to provide company promo item in family swag bags

## SANTA SPONSOR

**\$10,000**

- Exclusive Opportunity to help us provide travel arrangements for Santa Claus to come from the North Pole
- Signage to display at Santa's Chair
- Special Escort and Introduction of Santa Claus
- Logo to appear on event promotions
- Prominent position on website
- Social media shoutouts
- Opportunity to announce the band on stage
- Opportunity to provide company promo item in family swag bags
- 2 tickets to the event





# MORE OPPORTUNITIES

(SOUTH CAROLINA OR NORTH CAROLINA - OR DOUBLE YOUR SPONSORSHIP FOR BOTH PARTIES!)

## STAGE SPONSOR

**\$2500**

- Signage to display your company as the Holiday Spectacular Stage Sponsor
- Name to appear on event promotions
- Prominent position on website
- Social media shoutouts
- Opportunity to announce the band on stage
- Opportunity to provide company promo item in family swag bags

## BAND SPONSOR

**\$2500**

- Signage to display your company as the Holiday Spectacular Band Sponsor
- Name to appear on event promotions
- Prominent position on website
- Social media shoutouts
- Opportunity to announce the band on stage
- Opportunity to provide company promo item in family swag bags

## GAMES SPONSOR

**\$2,000**

- Signage to display your company as the Holiday Spectacular Games Sponsor
- Name to appear on event promotions
- Prominent position on website
- Social media shoutouts
- Opportunity for company to volunteer at this station
- Opportunity to provide company promo item in family swag bags

## ARTS & CRAFTS SPONSOR

**\$1500**

- Signage to display your company as the Holiday Spectacular Arts and Crafts Sponsor
- Name to appear on event promotions
- Prominent position on website
- Social media shoutouts
- Opportunity for company to volunteer at station
- Opportunity to provide company promo item in family swag bags

## CARRIAGE RIDE SPONSOR

**\$1500**

- Signage to display your company as the Holiday Spectacular Carriage Ride Sponsor
- Name to appear on event promotions
- Prominent position on website
- Social media shoutouts
- Opportunity to announce the band on stage
- Opportunity to provide company promo item in family swag bags



## HAVE A UNIQUE PROPOSAL?



Does your company or organization have a creative idea or activity that would benefit the children and families at the Holiday Spectacular? We would like to hear from you and our team welcomes your unique sponsorship idea.



# SPONSORSHIP AGREEMENT

Sponsor Name (as it should appear in print) \_\_\_\_\_

Contact Person \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

## SPONSORSHIP LEVEL:



Amount \_\_\_\_\_

## BILLING INFORMATION:

Name \_\_\_\_\_

Billing Address \_\_\_\_\_

### Method of Payment:

☐ Check ☐ Invoice ☐ Credit Card (3% processing fee)

### Card Type:

☐ Visa ☐ Mastercard ☐ American Express ☐ Discover

Name on Card \_\_\_\_\_

Zip Code for Card (if different from above) \_\_\_\_\_

Credit Card # \_\_\_\_\_

CVC # \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Signature \_\_\_\_\_

Please complete the below form and return with your payment to:  
Children's Cancer Partners of the Carolinas • 900 S. Pine St. Suite F • Spartanburg, SC 29302

## FOR MORE INFORMATION

Contact: Dania Beck, Director of Philanthropy

email: [danial@childrenscancerpartners.org](mailto:danial@childrenscancerpartners.org) | web: [www.childrenscancerpartners.org](http://www.childrenscancerpartners.org)

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