

# BURGER COOK-OFF

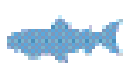
**The Upstate's Juiciest Throwdown!**

Saturday, April 22 • 1 – 7 p.m. • Downtown Spartanburg

## 2023 SPONSORSHIP PACKAGE

For more information, contact Dania Beck at [Dania@ChildrensCancerPartners.org](mailto:Dania@ChildrensCancerPartners.org) or 864-414-1636

**CRIBBS KITCHEN**



BENEFITING:

**Children's Cancer  
PARTNERS** OF THE  
CAROLINAS™

Supporting Families Through the Journey

# Event Information



## Event Description

A Battle of the Burgers – the Upstate’s Juiciest Throwdown!

The Cribbs Kitchen Burger Cook-off benefiting Children’s Cancer Partners (CCP) offers an afternoon and evening of mouth-watering deliciousness! This sizzling event features a friendly cooking competition as spirited teams of co-workers and friends display their skills on the grill and create their own custom burger. The teams battle it out for the top title while supporting a great cause.

The family-friendly event has grown into one of Spartanburg’s most anticipated Spring celebrations! Participants sample slider-sized team burgers and other tempting treats and sweets while casting their votes for the People’s Choice award winner. The crowd enjoys live music by popular local bands and children’s activities such as inflatables, face-painting, balloon animals and even cornhole.

The Cribbs Kitchen Burger Cook-Off has raised over \$275,000 to help CCP ensure Carolina children can access lifesaving cancer treatment. This incredible outdoor event in the heart of Downtown Spartanburg is the Upstate’s Ultimate Burger Showdown!



New Groove, 2022 Winner



“This event is the epitome of community service, since it’s a bunch of people coming together to have a giant cookout for kids.”

-Aaron Story, 2019 Burger Cook-Off Winner

## About Children’s Cancer Partners of the Carolinas (CCP)

CCP provides Carolina families with funds for transportation, meals and lodging so children can get to the lifesaving treatments they need. In SC, treatment for childhood cancer is only available in Greenville, Charleston and Columbia, so families must travel frequently. Some families need specialized care in New York, Philadelphia, or elsewhere.

Families face enormous financial hardship. In fact, many families are unable to meet their basic needs due to a pediatric cancer diagnosis. With the help of generous donors, CCP comes alongside these hurting families and offers critical support. CCP hosts events and activities that allow children and their families to connect with others who are fighting cancer, helping them to overcome their sense of isolation. As one parent said of CCP, “They have been a breath of fresh air when I felt like I couldn’t breathe...they never stop helping.”



IN THE CAROLINAS...  
over 600 CHILDREN are diagnosed each year, joining the  
over 9,000 CHILDREN already in treatment or remission

# Sponsorship Levels 2023

## The Big Cheese \$15,000

Benefits & recognition include:

- 600 concessions tickets
- 75 VIP area passes
- Early access to the event
- On-stage banner with logo
- Recognition from the stage
- Featured on event posters & flyers
- Featured on event t-shirts (top back) worn by volunteers
- Mention on TV/radio event promotions
- Featured on CCP website with live links to company site
- Inclusion in a minimum of three social media posts to promote event
- Bring a company promo item for distribution (Must be approved prior to event)



Sponsors one family's travel to their child's specialized care in New York, Philadelphia or elsewhere

## Grill Master \$7,500

Benefits & recognition include:

- 300 concessions tickets
- 40 VIP area passes
- Early access to the event
- Listed with logo on sponsor banner
- Recognition from the stage
- Featured on event posters & flyers
- Featured on event t-shirts worn by volunteers
- Mention on TV/radio event promotions
- Featured on CCP website with live links to company site
- Inclusion in a minimum of two social media posts to promote event



Supports a family for one year through their treatment journey

## Premium Patty \$5,000

Benefits & recognition include:

- 200 concessions tickets
- 25 VIP area passes
- Early access to the event
- Listed on sponsor banner
- Recognition from the stage
- Featured on event posters & flyers
- Back listed on event t-shirts worn by volunteers
- Featured on CCP website with live links to company site
- Inclusion in a social media post to promote event



Provides five children & their families with a summer camp experience

## Stacked Slider \$2,500

Benefits & recognition include:

- 90 concessions tickets
- 12 VIP area passes
- Featured on event posters and flyers
- Listed on sponsor banner
- Recognition from the stage
- Back listed on event t-shirts worn by volunteers
- Listed on CCP website
- Inclusion in a social media post to promote event



Provides a family with one year of transportation to local treatment

## Trimmings & Toppings \$1,000

Benefits & recognition include:

- 40 concessions tickets
- 5 VIP area passes
- Name featured on event posters & flyers
- Listed on sponsor banner
- Recognition from the stage
- Listed on CCP website
- Inclusion in a social media post to promote event



Provides CCP families support through one family night activity





# Exclusive Sponsor Levels

All exclusive level sponsorships allow for only one sponsor of each.

## Teams \$8,500

Benefits & recognition include:

- 400 concessions tickets
- 40 VIP area passes
- Early access to the event
- Logo/name featured on each team tent
- Recognition from the stage
- Listed with logo on sponsor banner
- Featured on event posters & flyers
- Featured on event t-shirts worn by volunteers
- Mention on TV/radio event promotions
- Featured on CCP website with live links to company site
- Inclusion in a minimum of two social media posts to promote event
- Presenting sponsor for the Team Theme Award
- Ability to bring a company promo item for distribution (Must be approved prior to event)

## VIP Area \$6,500

Benefits & recognition include:

- 300 concessions tickets
- 40 VIP area passes
- Early access to the event
- VIP area branding/recognition
- Recognition from the stage
- Listed with logo on sponsor banner
- Featured on event posters & flyers
- Featured on event t-shirts worn by volunteers
- Featured on CCP website with live links to company site
- Inclusion in a minimum of two social media posts to promote event

## Protein \$5,000

Benefits & recognition include:

- 200 concessions tickets
- 25 VIP area passes
- Early access to the event
- Featured on event posters & flyers
- Listed on sponsor banner
- Recognition from the stage
- Back listed on event t-shirts by volunteers
- Recognition from the stage
- Listed on CCP website with live links to company site
- Inclusion in a social media post to promote events

## Stage & Entertainment \$4,000

Benefits & recognition include:

- 150 concessions tickets
- 30 VIP area passes
- On-stage banner with logo
- Featured on event posters & flyers
- Back listed on event t-shirts worn by volunteers
- Naming rights for stage area
- Recognition from the stage
- Listed on CCP website
- Inclusion in a social media post to promote event
- Ability to bring a company promo item for distribution to entertainment (Must be approved prior to event)

## Kid Zone \$2,500

Benefits & recognition include:

- 90 concessions tickets
- 12 VIP area passes
- Listed on sponsor banner
- Featured on event posters and flyers
- Logo featured at Kids Zone event area
- Name featured on event posters & flyers
- Recognition from the stage
- Back listed on event t-shirts worn by volunteers
- Listed on CCP website
- Inclusion in a social media post to promote event

## Volunteer \$1,500

Benefits & recognition include:

- 40 concessions tickets
- 5 VIP area passes
- Name featured on event posters & flyers
- Listed on sponsor banner
- Listed on CCP website
- Name or logo inclusion in a social media post to promote event
- Name featured on volunteer shirts
- Logo featured in volunteer room
- Listed on CCP website
- Inclusion in a social media post to promote event
- Ability to bring a company promo item for volunteers (Must be approved prior to event)

# Sponsorship Form

To be included in all press releases and advertising, sponsorship agreements must be received no later than March 17, 2023.

All other sponsor benefits are available through March 31, 2023.

Sponsor Name (as it should appear in print) \_\_\_\_\_

Primary Contact Person \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

## SPONSORSHIP LEVEL:

- ☐ The Big Cheese (\$15,000)      ☐ Grill Master (\$7,500)      ☐ Premium Patty (\$5,000)  
☐ Stacked Slider (\$2,500)      ☐ Trimmings & Toppings (\$1,000)      ☐ Exclusive Level: \_\_\_\_\_

## BILLING INFORMATION:

Name \_\_\_\_\_

Billing Address \_\_\_\_\_

## Method of Payment:

- ☐ Check    ☐ Invoice    ☐ Credit Card (2% fee)

## Card Type:

- ☐ Visa    ☐ Mastercard    ☐ American Express    ☐ Discover

Name on Card \_\_\_\_\_

Zip Code for Card (if different from above) \_\_\_\_\_

Credit Card # \_\_\_\_\_

CVC # \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Signature \_\_\_\_\_

Please complete the form and return with your payment to:

Children's Cancer Partners of the Carolinas • 900 S. Pine St., Suite F • Spartanburg, SC 29302

For more information, please contact Dania Beck at [Dania@ChildrensCancerPartners.org](mailto:Dania@ChildrensCancerPartners.org) or 864-414-1636.

To learn more about Children's Cancer Partners of the Carolinas, visit [ChildrensCancerPartners.org](http://ChildrensCancerPartners.org).

Children's Cancer Partners of the Carolinas provides Carolina families with funds for transportation, meals and lodging associated with cancer treatment so children can get the lifesaving treatment they need.



Children's Cancer Partners of the Carolinas is a 501(c)(3) non-profit organization and qualified to receive tax deductible contributions.

BENEFITING:



Children's Cancer  
PARTNERS OF THE CAROLINAS™

Supporting Families Through the Journey

