



Children's Cancer
PARTNERS OF THE
CAROLINAS

Supporting Families Through the Journey



**STRUT FOR KIDZ
SPONSORSHIP
PROPOSAL
MARCH 18, 2023**



NO CHILD SHOULD HAVE TO BATTLE CANCER.

But when a kid in our community gets this life-threatening diagnosis, our community does not let them fight alone. All proceeds from the Children's Cancer Partners of the Carolina's Strut 5k Race will help CCP get Cape Fear children to lifesaving cancer treatment, regardless how far, how often or how long they must travel.

Through your generous support, we fund treatment transportation, lodging, meals-away-from-home, critical homecare, emergency needs and, all too often funerals. CCP walks beside children and their families from diagnosis to age 21, ensuring they are never alone.





STRUT FOR KIDZ

- 5K Race
- 1-Mile Fun Run
- Foam Party



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| | Presenting Sponsor | Platinum Sponsor | Gold Sponsor | Silver Sponsor | Bronze Sponsor |
|---|--------------------|------------------|--------------|----------------|----------------|
| 14th Annual Cardinal Strut Race Sponsorships | \$6,000 | \$3,500 | \$2,000 | \$1,000 | \$500 |
| Complimentary Race Entries + Participant T-Shirts | 14 | 10 | 8 | 4 | 2 |
| Start Race & Present Awards | x | | | | |
| Business Banner at Start/Finish Line | x | x | | | |
| Customized Email To Participants | x | x | | | |
| Business Logo on Race Mile Marker Sign | | | | x | |
| Business Logo on Race Bib | | | x | | |
| Booth Space at Race | x | x | x | | |
| Business Logo on Front of Race T-shirt | x | | | | |
| Business Logo on Back of Race T-shirt | x | x | x | | |
| Business Name (no logo) on Back of Race T-shirt | | | | x | x |
| Logo on Race Website, Email, Social Media | x | x | x | x | x |



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14th Annual Strut for Kids Contacts

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STRUT FOR KIDZ FAQ



CHILDREN'S CANCER PARTNERS MISSION

Children's Cancer Partners provides comprehensive support and loving compassion to families whose children are battling cancer to improve their overall quality of life.

SERVICES THAT CHILDREN'S CANCER PARTNERS PROVIDES

These families face financial hardships due to caregiving needs and lost work/wages. Three-fourths of them will experience the loss of 50% or more household income, and nearly one in three families will not be able to meet their basic needs. Fortunately, families across the Carolinas grappling with a childhood cancer diagnosis have a strong partner for their journey – Children's Cancer Partners of the Carolinas.

CCP provides families with the funds needed for transportation, lodging, and food associated with vital cancer treatments. Because the number of hospitals in the Carolinas that provide pediatric cancer care is limited, families must travel great distances frequently to obtain the lifesaving treatment their children need. Some are referred to children's hospitals in New York, Philadelphia, Houston and elsewhere.

We rely on the support of our community to provide these services and fulfill our mission. THANK YOU for your support!

OUR STORY

Strut for Kids

is founded as a 501(c)(3)
nonprofit headquartered in
Wilmington, NC.

JULY
2016



JULY
2017

Hope Fund

program launched to pay
essential household bills,
transportation expenses and
medical bills. UNC Hospital
begins referrals.



DEC
2019

Expansion

to Duke and Vidant (ECU)
hospitals to ensure all local
childhood cancer families
have access to Strut services.

Children's Cancer Partners Merger

will serve more than 90
Cape Fear Children in 2023.
The average direct family
support provided is \$1,500
per year but ranges far
higher in some cases.

NOV
2022

