



BURGER COOK-OFF

The Upstate's Juiciest Throwdown!

Saturday, April 22 • 12 p.m. - until • Downtown Spartanburg

2023 SPONSORSHIP PACKAGE

For more information, contact Dania Beck at Dania@ChildrensCancerPartners.org or 864-414-1636

CRIBBS KITCHEN



BENEFITING:

Children's Cancer
PARTNERS™ OF THE
CAROLINAS

Supporting Families Through the Journey

Event Information



Event Description

A Battle of the Burgers – the Upstate's Juiciest Throwdown!

The Cribbs Kitchen Burger Cook-off benefiting Children's Cancer Partners (CCP) offers an afternoon and evening of mouth-watering deliciousness! This sizzling event features a friendly cooking competition as spirited teams of co-workers and friends display their skills on the grill and create their own custom burger. The teams battle it out for the top title while supporting a great cause.

The family-friendly event has grown into one of Spartanburg's most anticipated Spring celebrations! Participants sample slider-sized team burgers and other tempting treats and sweets while casting their votes for the People's Choice award winner. The crowd enjoys live music by popular local bands and children's activities such as inflatables, face-painting, balloon animals and even cornhole.

The Cribbs Kitchen Burger Cook-Off has raised over \$275,000 to help CCP ensure Carolina children can access lifesaving cancer treatment. This incredible outdoor event in the heart of Downtown Spartanburg is the Upstate's Ultimate Burger Showdown!



“This event is the epitome of community service, since it's a bunch of people coming together to have a giant cookout for kids.”

-Aaron Story, 2019 Burger Cook-Off Winner



New Groove, 2022 Winner

About Children's Cancer Partners of the Carolinas (CCP)

CCP provides Carolina families with funds for transportation, meals and lodging so children can get to the lifesaving treatments they need. In SC, treatment for childhood cancer is only available in Greenville, Charleston and Columbia, so families must travel frequently. Some families need specialized care in New York, Philadelphia, or elsewhere.

Families face enormous financial hardship. In fact, many families are unable to meet their basic needs due to a pediatric cancer diagnosis. With the help of generous donors, CCP comes alongside these hurting families and offers critical support. CCP hosts events and activities that allow children and their families to connect with others who are fighting cancer, helping them to overcome their sense of isolation. As one parent said of CCP, "They have been a breath of fresh air when I felt like I couldn't breathe...they never stop helping."



IN THE CAROLINAS...
over 600 CHILDREN are diagnosed each year, joining the
over 9,000 CHILDREN already in treatment or remission

Sponsorship Levels 2023

The Big Cheese \$15,000

Benefits & recognition include:

- 600 concessions tickets
- 75 VIP area passes
- On-stage banner with logo
- Recognition from the stage
- Featured on event posters & flyers
- Logo on event t-shirt
- Mention on TV/radio event promotions
- Featured on CCP website with live links to company site
- Inclusion in a minimum of three social media posts to promote event
- Bring a company promo item for distribution (Must be approved prior to event)



Sponsors one family's travel to their child's specialized care in New York, Philadelphia or elsewhere

Grill Master \$7,500

Benefits & recognition include:

- 300 concessions tickets
- 40 VIP area passes
- Listed with logo on sponsor banner
- Recognition from the stage
- Featured on event posters & flyers
- Name listed on back of event t-shirt
- Mention on TV/radio event promotions
- Featured on CCP website with live links to company site
- Inclusion in a minimum of two social media posts to promote event



Supports a family for one year through their treatment journey

Premium Patty \$5,000

Benefits & recognition include:

- 200 concessions tickets
- 25 VIP area passes
- Listed on sponsor banner
- Recognition from the stage
- Featured on event posters & flyers
- Name listed on back of event t-shirt
- Featured on CCP website with live links to company site
- Inclusion in a social media post to promote event



Provides five children & their families with a summer camp experience

Stacked Slider \$2,500

Benefits & recognition include:

- 90 concessions tickets
- 12 VIP area passes
- Featured on event posters and flyers
- Listed on sponsor banner
- Recognition from the stage
- Name listed on back of event t-shirt
- Listed on CCP website
- Inclusion in a social media post to promote event



Provides a family with one year of transportation to local treatment

Trimmings & Toppings \$1,000

Benefits & recognition include:

- 40 concessions tickets
- 5 VIP area passes
- Name featured on event posters & flyers
- Listed on sponsor banner
- Recognition from the stage
- Listed on CCP website
- Inclusion in a social media post to promote event



Provides CCP families support through one family night activity



Exclusive Sponsor Levels

All exclusive level sponsorships allow for only one sponsor of each.

Teams \$8,500

Benefits & recognition include:

- 400 concessions tickets
- 40 VIP area passes
- Logo/name featured on each team tent
- Recognition from the stage
- Listed with logo on sponsor banner
- Featured on event posters & flyers
- Name listed on back of event t-shirt
- Mention on TV/radio event promotions
- Featured on CCP website with live links to company site
- Inclusion in a minimum of two social media posts to promote event
- Presenting sponsor for the Team Theme Award
- Ability to bring a company promo item for distribution (Must be approved prior to event)

Video Production **SOLD**

VIP Area \$6,500

Benefits & recognition include:

- 300 concessions tickets
- 40 VIP area passes
- VIP area branding/recognition
- Recognition from the stage
- Listed with logo on sponsor banner
- Featured on event posters & flyers
- Name listed on back of event t-shirt
- Featured on CCP website with live links to company site
- Inclusion in a minimum of two social media posts to promote event

Protein **SOLD**

Stage & Entertainment \$4,000

Benefits & recognition include:

- 150 concessions tickets
- 30 VIP area passes
- On-stage banner with logo
- Featured on event posters & flyers
- Name listed on back of event t-shirt
- Naming rights for stage area
- Recognition from the stage
- Listed on CCP website
- Inclusion in a social media post to promote event
- Ability to bring a company promo item for distribution to entertainment (Must be approved prior to event)

Kid Zone **SOLD**

Volunteer **SOLD**



Sponsorship Form

To be included in all press releases and advertising, sponsorship agreements must be received no later than March 17, 2023.

All other sponsor benefits are available through March 31, 2023.

Sponsor Name (as it should appear in print) _____

Primary Contact Person _____

Phone _____ Email _____

SPONSORSHIP LEVEL:

- ☐ The Big Cheese (\$15,000) ☐ Grill Master (\$7,500) ☐ Premium Patty (\$5,000)
☐ Stacked Slider (\$2,500) ☐ Trimmings & Toppings (\$1,000) ☐ Exclusive Level: _____

BILLING INFORMATION:

Name _____

Billing Address _____

Method of Payment:

- ☐ Check ☐ Invoice ☐ Credit Card (2% fee)

Card Type:

- ☐ Visa ☐ Mastercard ☐ American Express ☐ Discover

Name on Card _____

Zip Code for Card (if different from above) _____

Credit Card # _____

CVC # _____ Expiration Date: _____

Signature _____

Please complete the form and return with your payment to:

Children's Cancer Partners of the Carolinas • 900 S. Pine St., Suite F • Spartanburg, SC 29302

For more information, please contact Dania Beck at Dania@ChildrensCancerPartners.org or 864-414-1636.

To learn more about Children's Cancer Partners of the Carolinas, visit ChildrensCancerPartners.org.

Children's Cancer Partners of the Carolinas provides Carolina families with funds for transportation, meals and lodging associated with cancer treatment so children can get the lifesaving treatment they need.



Children's Cancer Partners of the Carolinas is a 501(c)(3) non-profit organization and qualified to receive tax deductible contributions.

BENEFITING:



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